

**“INTERCULTURAL EXPERIENCE”**

**SUMMER ACADEMY, KARLSRUHE**

**August 3<sup>rd</sup>–14<sup>th</sup>, 2020**

Module description

includes information on tracks, assignment, qualification goals, and specific course unit descriptions

Please read carefully!

Missed any information? Please ask  
[contact@summeracademy-karlsruhe.org](mailto:contact@summeracademy-karlsruhe.org)

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# 1. General Description of the Module

<b><u>Module Description: Intercultural Experience</u></b>	
<b>Status: 13.05.2018</b>	
Module-Nr./ Code	ICEX1.00
Module title	Intercultural experience
Semester or trimester	1 <sup>st</sup> or 2 <sup>nd</sup> year of studies
Duration of module	Two weeks plus preparation weeks (one week participation is possible, too, see below)
Course type	Mandatory module with elective possibilities
Course units within the module	The course has an overall length of two weeks. Two tracks have been designed: (1) "Intercultural Cooperation", and (2) "Intercultural Competence" (see below). One of these tracks has to be followed. Each track consists of two course units. (It is possible to participate only in the first week.)
Frequency of module	Once a year during a Summer Academy
Entry requirements	The entry requirements increase from the first to the second track, as follows: track 1 requires a high school diploma and a matriculation at a university, track 2 requires one year of studies in an academic institution showing successful results (some basic intercultural experience)
Applicability of the module to other programs	As an elective to other undergraduate programs (depends on learning agreements)
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	See the description of courses

Teaching language	English – however, the module will be taught in one of the languages spoken in the region if the students are sufficiently proficient in the language (level C1)
Number of ECTS credits	6 (for two weeks assistance plus additional course work) or 3 (for at least one week assistance plus additional course work); the acquisition of credits presupposes being matriculated at a university.
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 64), or Total workload = 90 hours (contact hours = 32) (depends on one week or two weeks participation)
Hours per week	32 hours in each of the weeks, plus preparation
Assessment type / requirement for the award of credits	A Written Assignment in the case of earning 6 ECTS credit points or an Essay in the case of earning 3 (the topic of the assignment or essay has to be chosen among the questions which are posed together with the material the students can download for each of their courses, a draft has to be given in before the courses start, the final version has to be delivered <b>until 21<sup>st</sup> of September 2020</b> ). See below for more details.
Weighting of the grade within the total grade	Depends on the regulation of the home university of the student. (In case of doubt, please get in contact with the registrar's office at your own university.)
Qualification objectives of the module	Students who have successfully participated in this module will be able to: <ul style="list-style-type: none"> <li>- present detailed knowledge for specific purposes in the area of intercultural learning</li> <li>- construct topics and techniques for the work in one of the related intercultural environments</li> <li>- reflect about their own intercultural experience</li> </ul>

Content of the module	<p>The subjects of the module will be dealing with "Intercultural Experience" and the related questions:</p> <ul style="list-style-type: none"> <li>- what are the major themes in intercultural communication, what has been done as regards the globalization process, how has communication changed?</li> <li>- how does the management and the world of business react to the intercultural challenges in a world of growing complexity?</li> <li>- how do authorities, public stakeholders and NGOs deal with intercultural challenges?</li> <li>- what are important learning and teaching styles in different cultures? What is important in intercultural groups when it comes to teaching on intercultural competence and to curriculum design?</li> </ul> <p>In sum, the module will bring together perspectives of different scientific backgrounds as well as practical exercises in order to ensure multi-perspectivity in teaching and learning.</p>
Teaching and learning methods of the module	<p>Each course unit is composed by two parts, a theoretical introduction and an experiential training. Additional information will be given to you in the pre-reading and in the first hours of each course.</p>
Special features	<p>The program of each week includes at least one social or cultural evening event or an evening lecture which is related to the Summer Academy's general topic. The framework of the Summer Academy for socializing and visiting the city and the region is organized by Karlshochschule and InterCultur (AFS).</p>

Literature	Pre-reading material (mandatory reading and supplementary and recommended reading) will be at disposition to the students four weeks before the start of the course as latest. Working instructions will be available at the same time. The material will be offered in an online environment. Access is possible immediately after registration.
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## 2.The Tracks to Follow

The program of studies has been designed in tracks in order to guarantee homogeneous learner groups and consistent qualification goals. Below, you'll find the track titles, the titles of the course units, and the names of the teachers and trainers.

<b>Week 1</b>	<b>Week 2</b>
<b>Track 1: Intercultural Cooperation</b>	
International Relations	Intercultural Conflict Resolution
Dr. Anthony Teitler, together with Thanakon Twawong and Fernanda Ogasawara	Prof. Dr. Michael Zerr, together with Thi Lan Anh Phan, Thanakon Twawong and Fareeda Atwan
<b>Track 2: Intercultural Competence</b>	
Cultural Diversity	Diversity and Sustainable Integration
Dr. Ella Roininen, together with Monika Wisniewska and Lucas Hackradt	Prof. Dr. F. Javier Montiel, together with Monika Wisniewska and Jana Holla

For acquiring 6 ECTS credit points, you will have to choose one of these tracks, and sign in for the two corresponding course units. For acquiring 3 ECTS credit points, you will have to choose one of these tracks, and sign in at least for the course of the first week or for both of the two corresponding course units. Please be aware of the basic requirements:

To enter Track 1, there are no specific requirements. However, you have to be a student at an institution of higher education in case that you want to acquire ECTS credit points.

To enter Track 2, you have to be a student with at least one year of study experience, plus some intercultural expertise.

In any case of doubt, please contact the organization team, which is as well in charge of the admissions.

The address for gathering information of any kind is:

[contact@summeracademy-karlsruhe.de](mailto:contact@summeracademy-karlsruhe.de)

### 3. How to Earn Credit Points

In order to acquire ECTS credit points, a written assignment or an essay has to be elaborated in one of your elective course units. First, you have to prepare it as a draft until a week before the courses start. You give it in electronically. Then, after you discussed it with the corresponding professor at the academy itself, the final version has to be finished and given in until four weeks after the end of the Summer Academy. The address for giving in your papers is, in all cases:

[papers@karlshochschule.de](mailto:papers@karlshochschule.de)

**The deadline for the draft is July 20, 2020**

The topics for the essays and the written assignments will be announced in the intranet of the Summer Academy. You will be granted access to the intranet approx. 4 weeks before the start of the academy and after you have made your payment.

How should your work look like? See this excerpt from the “Course and Examination Regulations” of Karlshochschule International University, Karlsruhe:

“A written assignment [Studienarbeit] is an independently written work that addresses a question of scholarly interest. The written assignment should be between 30,000 and 40,000 characters long, spaces included (+/- 15%). In written assignments, students are called upon to demonstrate their ability to address, in scholarly fashion, a question that corresponds to the qualification goals of the respective module.”

“An essay [Essay] is a critical examination presenting the author's scholarly position on a particular topic. The essay should be between 10,000 and 20,000 characters long, spaces included (+/- 15%). With an essay, students demonstrate that they are in a position to present scholarly positions, weigh these argumentatively against one another, subject these positions to a critical examination, independently develop a position of their own and situate their findings in a larger context.”

The written assignment is awarded 6, the essay only 3 ECTS credit points. The topics for the written assignments and the essays will be formulated by the lecturers, who are in charge of the courses.

Please remember: You will be given 6 ECTS credit points, if you participate two weeks and if you successfully redact a Written Assignment. You will be given 3 ECTS credit points, if you participate one week (at least) and if you successfully redact an Essay. In any case, you will only redact one work.

**The deadline for the final version is September 21, 2020.**

## **4. Specific description**

### **4.1 SPECIFIC DESCRIPTION**

#### **TRACK 1**

#### **“INTERCULTURAL COOPERATION”**

For applicants without specific knowledge on Intercultural Communication, Intercultural Management or related content.

To enter this track 1, there are no specific requirements, unless you want to gather credit points. In this case, you have to be a student at an institution of higher education.

The track consists of two course units:

Week 1	International Relations
Week 2	Intercultural Conflict Resolution

## Course Description: International Relations

**Status: 01.06.2018**

Course-Nr./ Code	ICEX1.01
Course title	International Relations
Semester or trimester	1 <sup>st</sup> or 2 <sup>nd</sup> year of studies
Duration of module	One week plus preparation and homework
Course type	Elective course unit
Course units within the module	In case of two weeks assistance, this course has to be followed by the course on "Intercultural Conflict Resolution"
Frequency of module	Once a year during a Summer Academy
Entry requirements	See general description
Applicability of the module to other programs	See above
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	Anthony Teitler, and colleagues
Teaching language	English
Number of ECTS credits	This course forms part of a 6 ECTS credits module (the acquisition of 3 ECTS credits is possible as well)
Total workload and its breakdown (self-study and contact hours)	Total workload = 90 hours approx. (contact hours = 32)
Hours per week	32 hours, plus preparation
Assessment type / requirement for the award of credits	Written Assignment or Essay (only in case that this elective course is chosen for the deliverance of the assignment), see general description
Weighting of the grade within the total grade	Depends on the regulation of the home university of the student
Qualification objectives of the module	Students who have successfully participated in this module will be able to:

	<ul style="list-style-type: none"> <li>- present and discuss different ways of international relationship building</li> <li>- identify the necessary surrounding conditions for successful work in the context of international development</li> <li>- apply techniques of international relationship-building</li> <li>- understand the basic complexity of international networks for terms of business, politics, human rights, and the civic society</li> </ul>
Content of the module	<p>This course is focusing on some of the principal rules and ways of entering and administrating international cooperation networks. The topic includes institutional as well as social conditions and constraints on the relationship-building processes.</p> <p>In order to show a complete panorama of the related issues, this course will introduce in some basic terms of political sciences, will sound the frameworks in some societal domains (like media, education, industrial sectors) and will discuss some cases of regional and border-crossing integration processes (e.g. in the EU, but not exclusively).</p>
Teaching and learning methods of the module	The course unit is composed by two parts, a theoretical introduction and a practical training.
Special features	See the general description
Literature	See the general description

## Course Description: The Magic of Conflict

**Status: 16.01.2020**

Course-Nr./ Code	ICEX1.02
Course title	The Magic of Conflict
Semester or trimester	1 <sup>st</sup> or 2 <sup>nd</sup> year of studies
Duration of module	One week plus preparation
Course type	Elective course unit
If relevant, course units within the module	This course follows the course on "International Relations"
Frequency of module	Once a year during a Summer Academy
Entry requirements	Participation in the course on "Intercultural communication"
Applicability of the module to other programs	See above
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	Prof. Dr. Michael Zerr, Lan Anh Phan and colleagues
Teaching language	English
Number of ECTS credits	This course forms part of a 6 ECTS credits module
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 90 hours approx. (contact hours = 32)
Hours per week	32 hours, plus preparation
Assessment type / requirement for the award of credits	Written Assignment or Essay (only in case that this elective course is chosen for the deliverance of the assignment), see general description
Weighting of the grade within the total grade	Depends on the regulation of the home university of the student

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> <li>– describe appropriate analytical concepts and tools to analyze, generate, solve or confront global conflicts</li> <li>– identify possible or potential sources of conflicts in intercultural encounters on the global political stage</li> <li>– give an overview about post-colonial theory <ul style="list-style-type: none"> <li>– challenge concepts like “intercultural competence” or “sustainable development” as part of Western hegemony and dominating power of representation which in effect maintains colonialism</li> </ul> </li> </ul>
Content of the module	<p>Today’s world society is full of conflicts, due to colonialism and post-colonial politics, economic dynamics, climate crisis, diversity and the overall globalization. Sometimes, intercultural issues derive from differences in the cultural encoding and decoding of our activities. Often nevertheless, power asymmetries, ideological presuppositions and conflicting value systems are interpreted (and minimized) as intercultural issues or questions of diversity and thereby devalued. Instead of an integrative and harmonistic approach, from a post-colonial perspective one could argue that an improvement in the state of underprivileged groups, classes or people never was achieved by the generosity of the ruling class but by conflict, struggle, fight and resistance. A change in existing power structures – according to this view - cannot be scrounged, but has to be fought for.</p>
Teaching and learning methods of the module	The course unit is composed by two parts, a theoretical introduction and a practical training.
Special features	See the general description
Literature	See the general description

## **4.2 SPECIFIC DESCRIPTION**

### **TRACK 2**

#### **“INTERCULTURAL INTEGRATION”**

For undergraduate and graduate students with at least one year of study experiences, and basic intercultural experience.

The track consists of two course units:

Week 1	Cultural Diversity
Week 2	Diversity and Sustainable Integration

## Course Description: Cultural Diversity

**Status: 01.06.2018**

Course-Nr./ Code	ICEX1.03
Course title	Cultural Diversity
Semester or trimester	2 <sup>nd</sup> or 3 <sup>rd</sup> year of studies
Duration of module	One week plus preparation
Course type	Elective course unit
If relevant, course units within the module	In case of two weeks assistance, this course has to be followed by the course on "Diversity and Sustainable Integration"
Frequency of module	Once a year during a Summer Academy
Entry requirements	See general descriptions
Applicability of the module to other programs	See above
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	Dr. Ella Roininen, and colleagues
Teaching language	English
Number of ECTS credits	This course forms part of a 6 ECTS credits module (3 ECTS credits in case of only one week of participation)
Total workload and its breakdown (self-study and contact hours)	Total workload = 90 hours approx. (contact hours = 32)
Hours per week	32 hours, plus preparation
Assessment type / requirement for the award of credits	Written Assignment or Essay (only in case that this elective course is chosen for the deliverance of the assignment), see general description
Weighting of the grade within the total grade	Depends on the regulation of the home university of the student
Qualification objectives of the module	Students who have successfully participated in this module will be able to:

	<ul style="list-style-type: none"> <li>- name and describe at least two different concepts of intercultural competence</li> <li>- describe systematically, how discourses of differences are established and differentiated</li> <li>- present some characteristics of intersectionalism and the communicative constitution of social identity</li> <li>- construct some basic techniques of inclusivity by means of interaction.</li> </ul>
Content of the module	<p>This course introduces you to the most important foundations of the study and research on cultural diversity. From the principal understanding, that diversity is a product of socio-communicative processes, we will find ways to develop the standpoint that diversity is an expression of the relational connections between social identities. On the one hand, diversity is an integrating momentum of life that helps us to develop and socialize in specific societal environments. On the other hand, the perceived cultural diversity within the society or within an organization is a result of our own activities and the way we define our relationships. The deeper understanding of this mechanism sheds light on the potentials of diverse socio-cultural configurations.</p>
Teaching and learning methods of the module	<p>The course unit is composed by two parts, a theoretical introduction and a practical training.</p>
Special features	<p>See the general description</p>
Literature	<p>See the general description</p>

## Course Description: Diversity and Sustainable Integration

**Status: 01.06.2018**

Course-Nr./ Code	ICEX1.04
Course title	Diversity and Sustainable Integration
Semester or trimester	2 <sup>nd</sup> or 3 <sup>rd</sup> year of studies
Duration of module	One week plus preparation
Course type	Elective course unit
If relevant, course units within the module	This course follows the course on "Cultural Diversity"
Frequency of module	Once a year during a Summer Academy
Entry requirements	See above
Applicability of the module to other programs	See above
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	Prof. Dr. Javier Montiel, and colleagues
Teaching language	English
Number of ECTS credits	This course forms part of a 6 ECTS credits module
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 90 hours approx. (contact hours = 32)
Hours per week	32 hours, plus preparation
Assessment type / requirement for the award of credits	Written Assignment or Essay (only in case that this elective course is chosen for the deliverance of the assignment), see general description
Weighting of the grade within the total grade	Depends on the regulation of the home university of the student
Qualification objectives of the module	Students who have successfully participated in this module will be able to:  - present and differentiate some of the most important notions with relation to

	<p>integration and diversity (discrimination, prejudice, othering)</p> <ul style="list-style-type: none"> <li>- construct a basic systematics of the problems that are typically identified and discussed in the field of migration, inclusion, participation etc.</li> <li>- reflect and discuss ways of creating sustainable environments and arenas for participation, and establishing sustainable social relationships</li> </ul>
Content of the module	<p>The theories of exclusion and inclusion in recent sociological and cultural research (Luhmann, Rathje, and others) clearly show that discrimination and biases in leadership behavior are strongly linked to ideological imprints and stereotypical social cognitions. This holds true for the respective phenomena all around cultural diversity as well, where “culture” is sometimes mistaken for “power” or “competence”. The development of socio-cultural sustainable solutions in the context of a diverse society that needs integration will help to overcome the categorical underpinnings with regard to the related conflict. This course will treat some of these phenomena with special attention towards migration and intercultural integration.</p>
Teaching and learning methods of the module	<p>Learning on cognitive, affective and behavioral levels; use of simulations, videos, and role plays</p>
Special features	<p>See the general description</p>
Literature	<p>See the general description</p>